Doc. 487 Att. 40

EXHIBIT 39

Case4:07-cv-01658-PJH Document487-41 Filed09/23/09 Page2 of 10

JUERGEN ROTTLER May 13, 2009 HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

Page 1

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

ORACLE CORPORATION, a
Delaware corporation, ORACLE
USA, INC., a Colorado
corporation, and ORACLE
INTERNATIONAL CORPORATION, a
California corporation,

Plaintiffs,

vs.

No. 07-CV-1658 (PJH)

SAP AG, a German corporation, SAP AMERICA, INC., a Delaware corporation, TOMORROWNOW, INC., a Texas corporation, and DOES 1-50, inclusive,

Defendants.

VIDEOTAPED DEPOSITION OF

JUERGEN ROTTLER

WEDNESDAY, MAY 13, 2009

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY
REPORTED BY: HOLLY THUMAN, CSR No. 6834, RMR, CRR
(1-417821)

Merrill Legal Solutions (800) 869-9132

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Page 42
10:46:37
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10:46:46
10:46:56
10:47:01
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10:47:07
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                    Q. And I want to focus on price reductions
10:47:45 23
               that you believe were granted primarily because of a
10:47:47 24
              concern of competition with TomorrowNow.
10:47:51 25
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	Page 43
10:47:53 1	Do you have those thoughts in mind?
10:47:55 2	A. There is as you can see, even with the
10:47:58 3	exhibit that you gave me, TomorrowNow is mentioned
10:48:00 4	in here. It was constantly on our mind, as with the
10:48:05 5	acquisition by SAP, it was the one perceived, you
10:48:13 6	know, credible alternative to our own support
10:48:15 7	offering. And as such, it became a frequent reason
10:48:24 8	for people to ask for exceptions.
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Case4:07-cv-01658-PJH Document487-41 Filed09/23/09 Page5 of 10

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		Pa	age 235
16:49:24	1		
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16:50:43	18	•	
16:50:47	19		
16:50:53	20		
16:50:56	21		
16:51:01	22		
16:51:04	23		
16:51:05	24	Q. So what trends have you identified?	
16:51:07	25	A. In general, over time, we see renewal ra	ates

	Page 236
16:51:13 1	improve for acquired companies. We have
16:51:17 2	historically we have sustained and continued to
16:51:21 3	improve, historically, very high renewal rates on
16:51:25 4	the Oracle core products, and we see, over time, an
16:51:33 5	ability to drive renewal rates in that direction as
16:51:36 6	well.
16:51:37 7	We saw a significant impact from
16:51:39 8	SAP/TomorrowNow, but you know, but at the same
16:51:46 9	time, we've obviously taken a lot of countermeasures
16:51:50 10	to that threat as well. So we've been able to
16:51:54 11	you know, recover from what were at times very poor
16:52:00 12	renewal rates when the threat was the greatest.
16:52:04 13	
16:52:07 14	
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		Page 273
17:48:31	1	
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17:48:53	9	Q. Do you see there the entry for PeopleSoft,
17:48:55	10	and it's got a cancellation percentage of 7.14
17:48:58	11	percent?
17:49:01	12	A. Yep.
17:49:02	13	Q. Is that a percentage of the support dollars
17:49:05	14	that were available to renew during that period?
17:49:10	15	A. That would be my indication given the title
17:49:15	16	saying "Q2 Acquisitions," Slide No. 1.
17:49:18	17	Q. Is that typically the way you look at
17:49:23	18	cancellation rates, as a percentage not renewed of
17:49:28	19	the available to renew for that period?
17:49:31	20	A. In dollar terms, yes. But not always by
17:49:35	21	quarter. We'd look at it for the full year as well.
17:49:38	22	Because in the quarter, you could see a spike or you
17:49:41	23	could see something below what the real run rate is.
17:49:44	24	Q. Okay. So in that regard, in Exhibit 450,
17:49:47	25	would you look at Slide 12, please?

Page 274 Could I make another comment on this, since 17:49:51 1 17:49:53 you asked me about it? 2 17:49:54 3 Ο. Okay. Go ahead. So this would actually be a very alarming 17:49:55 number to look at. Here we are in Q2, fiscal year 5 17:49:58 '07, more than 2 years after the acquisition of 17:50:03 PeopleSoft. By now, we would have typically 17:50:07 7 expected to have cancellation rates to be much more 17:50:11 8 in line with Oracle's cancellation rates of 2 and 3 17:50:15 9 percent. You see some acquisitions here that have 17:50:19 10 high cancellation rates. Those are all brand-new 17:50:21 11 acquisitions, where typically the high cancellation 17:50:25 12 rates show a cleanup that happens in the first 17:50:28 13 quarter or two of contracts that the company may 17:50:30 14 still show as active, but once we take over the 17:50:34 15 company and we inspect their contracts, it turns out 17:50:39 16 they're customers that had already canceled or 17:50:41 17 whatever. She these are typical blips that we see 17:50:44 18 at the beginning of an acquisition. 17:50:47 19 By 2 years into it, a 7 percent 17:50:48 20 cancellation rate is very high, and, you know, would 17:50:51 21 have been continued cause for attention, which it 17:50:56 22 had. So this shows the dire impact of the 17:50:59 23 activities of TomorrowNow and SAP. 17:51:07 24

17:51:11 25

Case4:07-cv-01658-PJHL-Document487-41 Filed09(23/080 o Page9 of 10

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18:29:26	. 1	Q. The opposite could be companies going the
18:29:28	·2	other direction to SAP.
18:29:29	3	A. Yeah.
18:29:31	4	MR. McDONELL: Counsel, I have nothing
18:29:32	5	further now, but I am reserving rights to not have
18:29:37	6	this deposition concluded. I think there's some
18:29:40	. 7	real document concerns but I'll reserve rights.
18:29:42	8	MS. HOUSE: And we'll reserve ours.
18:29:45	9	MR. McDONELL: Okay.
18:29:45	10	MS. HOUSE: Okay, thank you.
18:29:47	11	MR. McDONELL: No questions?
18:29:48	12	MS. HOUSE: No questions.
18:29:49	13	THE VIDEO OPERATOR: This is the end of
18:29:50	14	Volume 1, Videotape No. 4 in the deposition of
18:29:52	15	Juergen Rottler. We're going off the record. The
18:29:54	16	time is 6:29.
18:29:58	17	(Time noted, 6:29 p.m.)
18:30:04	18	o0o
18:30:04	19	I declare under penalty of perjury that
18:30:04	20	the foregoing is true and correct. Subscribed at
18:30:04	21	Satatoga, California, this 28 day of
18:30:04	22	June 2009.
18:30:04	23	
18:30:04	24	
18:30:04	25	JUERGEN ROTTLER
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296

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1	CERTIFICATE OF REPORTER
2	I, HOLLY THUMAN, a Certified Shorthand
3	Reporter, hereby certify that the witness in the
4	foregoing deposition was by me duly sworn to tell the
5	truth, the whole truth, and nothing but the truth in the
6	within-entitled cause; that said deposition was taken
7	down in shorthand by me, a disinterested person, at the
8	time and place therein stated, and that the testimony of
9	the said witness was thereafter reduced to typewriting,
10	by computer, under my direction and supervision;
11	That before completion of the deposition,
12	review of the transcript $[\chi]$ was [] was not requested.
13	If requested, any changes made by the deponent (and
14	provided to the reporter) during the period allowed are
15	appended hereto.
16	I further certify that I am not of counsel or
17	attorney for either or any of the parties to the said
18	deposition, nor in any way interested in the event of
19	this cause, and that I am not related to any of the
20	parties thereto.
21	
22	DATED May 19th, 2009
23	
24	Joly Thum
25	HOLLY THUMAN, CSR No. 6834